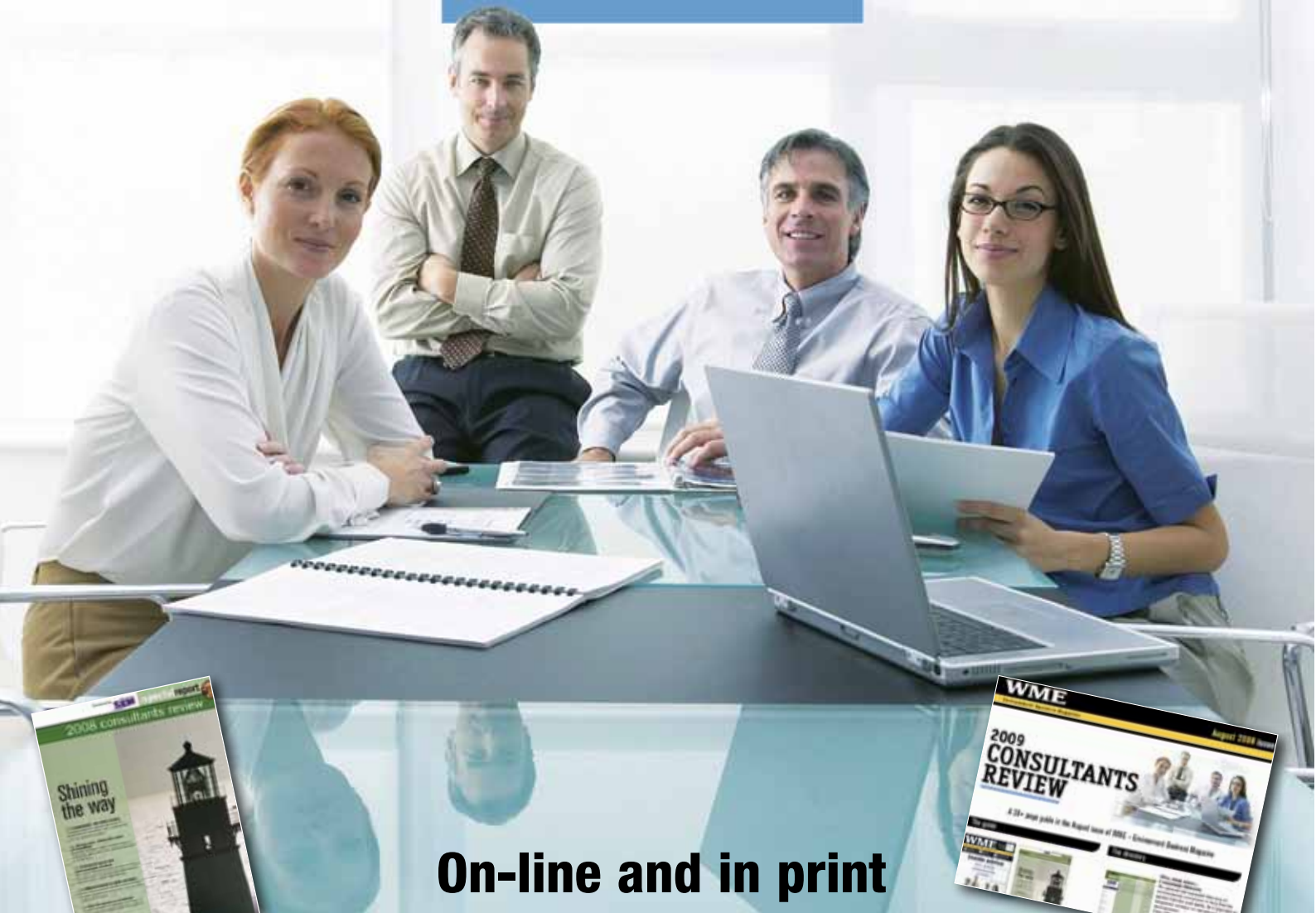


## 2009 CONSULTANTS REVIEW



**On-line and in print**

**A 28+ page guide and directory**

Packed with useful information from practical tips for clients to advice from senior consultants – plus of course the directory of sustainability and environmental consultants – the *WME Consultants Review* will be an essential reference tool the year round.

**Advertising booking deadline: July 24, 2009**

**Consultants Directory listing form – pg 4** 

## A spotlight on consulting

Fitness for the job is the key consideration when hiring a consultant, according to the *WME Consultants Review 2008* survey, closely followed by cost.

But much has changed in the last year as the super-heated economy has gone off the boil. Where consultants had been facing urgency demands from clients and struggling to attract and retain skilled staff, they are now faced with slowing demand.

Clients are looking far more closely at tender submissions, slowing down the project pipeline and upweighting the cost component. The time between tender and decision has increased.

Now in its seventh year, the annual review has secured its role in illuminating and supporting an important slice of the environment industry. Now more than ever it is important to keep informed of shifts in the sector to keep both consultant and client abreast of new priorities, new knowledge and new relationship styles.

Packed with useful information from practical tips for clients to advice from senior consultants, the *WME Consultants Review* will be an essential reference tool the year round.

## Inside the guide

### Navigating a GFC world

The global financial crisis has changed the rules of the game for consultants and clients alike. What are the new tender priorities? Is a large firm more likely to deliver than a small one? How to handle a whole new dynamic inside consultancies?

### Internal resource, external expertise

A fluid regulatory and business environment means needs are changing, but in what direction? And should business remain nimble by contracting the expertise as needed, or bring the resource in house full-time to really come to grips with the issues?

### Who, what, where... Consultants Directory

An updated and expanded directory of environmental consultants to help find the perfect firm for your needs, be it specialist or integrated, strategic or operational, local or multinational.

Over 240 companies listed in the areas of:

- Environmental services
- Water and wastewater
- Solid waste
- Odour and emissions
- Land and resources
- Energy
- Urban issues
- Associated industries

Full contact details plus number of employees, annual environmental consulting revenue, office locations, etc.

## 1 Feature advertising

Advertisements in this section are in a conventional "OPEN" format within the editorial content of the Consultants Guide. (See dimensions and rates at bottom).

### In print and on line

The *2009 WME Consultants Review* will be promoted both in print and on line.

Thousands of organisations will retain the guide from within WME magazine as a practical reference and another 4,559 guides were downloaded in the last year from our on line resources ([www.wme.com.au/magazine](http://www.wme.com.au/magazine)).



In print

On line

## 2009 Consultants Directory

An invaluable resource included in the 2009 *WME Consultants Review* will be the Annual Consultants Directory, which last year included over 240 relevant environmental consultants.

### Getting listed:

Option 1: complete the form on the back page of this brochure and fax it to (02) 9817 6400 before July 10, 2009, OR

Option 2: Go to [www.wme.com.au/magazine](http://www.wme.com.au/magazine) and click on the Consultants Review link.

Sample from 2008 Consultants Review

Consultants Directory listing form – pg 4

## Advertising information

For more information on a display or showcase advertisement, phone (02) 9817 6400 or email [sales@wme.com.au](mailto:sales@wme.com.au)

### DIMENSIONS AND RATES

	FEATURE (open format)	
	Dimensions height x width	\$ Cost (ex GST)
1/4 horizontal	64 x 185	\$1,335
1/4 vertical	128 x 89	\$1,335
1/3 horizontal	88 x 185	\$1,490
1/3 vertical	264 x 57	\$1,490
1/3 square	128 x 121	\$1,490
1/2 horizontal	128 x 185	\$2,230
Full page	297 x 210 (trim)	\$3,865

## Advertising deadlines

Bookings: July 24, 2009

Material : July 27, 2009

## 2 Showcase advertising

Advertisements in this section are in a SET format (number of words and pictures dependent on size of advertisement – see below). Don't miss this opportunity to present your consultancy, projects, strengths and team in more detail.

### 1/3 page ad



**Artwork:** supplied finished as a hi-res PDF file, or we can assemble your ad for you.

**Dimensions:** 60mm wide x 253 mm high

**Number of words:** 120-150 "proofed" words by email with a company profile / history / background and / or company services & products.

**Photo:** 1 photo supplied as a 300dpi .jpeg, .tif or .bmp file at least 10cm wide.

**Logo:** supplied as .jpeg, .tiff, .bmp or .eps format or hard copy for scanning. Resolution should be at least 300dpi.

**Contact details:** address, phone, fax, email and website.

### 1/2 page ad



**Artwork:** supplied finished as a hi-res PDF file, or we can assemble your ad for you.

**Dimensions:** 185mm wide x 128 mm high

**Number of words:** 150-200 "proofed" words by email with a company profile / history / background and / or company services & products.

**Photos:** 1 or 2 photos supplied as a 300dpi .jpeg, .tif or .bmp file at least 10cm wide.

**Logo:** supplied as .jpeg, .tiff, .bmp or .eps format or hard copy for scanning. Resolution should be at least 300dpi.

**Contact details:** address, phone, fax, email and website.

### Full page ad



**Artwork:** supplied as a hi-res PDF file, or we can assemble your ad for you.

**Dimensions:** Trim size: 210mm wide x 297 high  
Image area: 200mm wide x 287mm high

**Number of words:** 450-500 "proofed" words by email with a company profile / history / background and / or company services & products.

**Photos:** 1 or 2 photos supplied as a 300dpi .jpeg, .tif or .bmp file at least 10cm wide.

**Logo:** supplied as .jpeg, .tiff, .bmp or .eps format or hard copy for scanning. Resolution should be at least 300dpi.

**Contact details:** address, phone, fax, email and website.



Company logo

# WARNKEN ISE

Sustainability | Business | Research | Consulting

Company name

## Add value. Reduce impact.

Heading

Warnken ISE is a sustainability, business development and research consultancy. Our goal is simple – to work with clients on projects that add ongoing value to society while decreasing associated impacts.

About your company

We consult to leading business, government and non-government organisations, and offer expertise in:

- resource recovery
- renewable energy and materials
- market research
- risk, legislation and compliance

Sample ad:  
1/3 page vertical

- green property rights.

Contact Matthew Warnken to discuss how we can add value to your project. And feel free to visit our new website, where you can download briefing notes on various sustainability issues.

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**Warnken ISE**  
PO Box 705  
GLEBE NSW 2037  
**Tel:** +61 2 9571 4800  
**Fax:** +61 2 9571 4900  
**Mob:** +61 418 238 040  
**Email:** [matthew@warnkenise.com.au](mailto:matthew@warnkenise.com.au)  
**Web:** [www.warnkenise.com.au](http://www.warnkenise.com.au)

Contact details

# 2009 CONSULTANTS REVIEW



WME magazine, Australia's leading environment business magazine, is compiling a directory-style listing of environmental consultants in Australia to provide our readers with a ready reference guide. Published in the August 2009 issue, it will include name, relevant skills and services, size and locations. Each company will have a separate listing, covering all services nationally.

Return to WME Media by **July 10, 2009**. Fax: (02) 9817 4366 Email: [wme@wme.com.au](mailto:wme@wme.com.au) Ph: (02) 9817 6400

**COMPANY NAME:** \_\_\_\_\_

**Contact information only (NB: NOT for publication)**

Name of person completing this questionnaire \_\_\_\_\_ Contact phone: ( ) \_\_\_\_\_

Postal address: \_\_\_\_\_ Email: \_\_\_\_\_

**Please tick relevant boxes (where the company has demonstrable experience)**

**ENVIRONMENTAL SERVICES**

- Cleaner production
- Community consultation
- Corporate strategic advice
- Education and training
- Engineering
- Environmental health / toxicology
- Environmental impact assessment
- Environmental management systems / accreditation
- Instrumentation and specification
- Mapping / GIS
- Noise pollution (vibration, traffic, measurements)
- Policy analysis and development
- Process design
- Product life cycle assessment
- Project management
- Research/modelling
- Risk assessment / management
- Standards / quality assurance
- Sustainability reporting/assurance
- Tender specification and evaluation

**WATER AND WASTEWATER**

- Aquatic ecosystems
- Domestic treatment systems
- Groundwater monitoring / modelling
- Hydrology / catchment modelling
- Industrial / Commercial water management
- Industrial wastewater design / systems
- Irrigation
- Sampling / analysis / data management
- Wastewater infrastructure / treatment
- Water infrastructure / treatment

**ENERGY AND CARBON**

- Carbon strategy / trading
- Carbon offsets
- Energy monitoring / reporting
- Energy planning / efficiency

- Greenhouse science / impacts
- Renewable / alternative energy (large scale)
- Renewable / alternative energy (small scale)

**WASTE AND RESOURCES**

- Auditing
- Clinical waste
- Collection and disposal
- Treatment infrastructure / technology
- Hazardous waste
- Landfill systems / design
- Organics / composting
- Waste minimisation, resource recovery and recycling
- Spills and emergency response

**ODOUR AND EMISSIONS**

- Air quality studies
- Cleaner fuels
- Dust systems/design
- Emissions monitoring / control
- Indoor air
- Odour control

**LAND AND RESOURCES**

- Ecology (flora and fauna)
- Geo-technical engineering
- Land rehabilitation
- Land use and planning
- Salinity
- Site assessment / remediation
- Soil analysis / restoration
- Water rights allocation

**URBAN ISSUES**

- Architecture and eco-design
- Stormwater
- Transport planning and services
- Urban planning and design
- Water sensitive urban design

**ASSOCIATED INDUSTRIES**

- Agribusiness
- Construction/development
- Chemicals, oil and gas
- Eco-tourism
- Facility/building management
- Food and beverage
- Local government
- Manufacturing
- Mining and minerals
- State/Federal Government
- Transportation

**How many employees does the company have in its environmental consultancy in Australia?**

- 1 – 9
- 10 – 49
- 50 – 200
- 200+

**Office locations in Australia?**

- ACT
- Northern Territory
- NSW
- Queensland
- South Australia
- Tasmania
- Victoria
- Western Australia
- International

**Company website OR phone number (1 number only):**

www. \_\_\_\_\_

Ph: \_\_\_\_\_