

Annual

# WME. Business & Industrial Waste guide

May  
2010  
issue

## Getting to grips with waste

Amid all the hype about carbon emissions and water efficiency, waste management in business gets little airplay. But it remains a key decision for company environment and facility managers, both in purely logistical terms and as a signpost to resource efficiency.

While the physical nature of waste means it is on the management radar, every state government still sees commercial and industrial waste as one of the key areas to reducing landfill rates.

The sheer number and variability of businesses, from the corner store to the industrial precinct, presents engagement challenges. The domination of private contracts, unlike with municipal waste, hinders implementation of broad-scale programs.

In May, WME will take a close up look at waste and resource management in business.

### ADVERTISING

*If your business supplies or services bins, shredders, compactors, crushers, balers, screening equipment, truck fleets, software or provides waste management and collection services, the Business and Industrial Waste Guide is the perfect showcase.*

### In print and on line

In addition to our print circulation of 7,178\* the 2010 Business & Industrial Waste Guide will be available as a free resource PDF at [www.wme.com.au](http://www.wme.com.au), giving advertisers additional exposure. Almost 2,500 copies have been downloaded in the past year.

### Advertising deadline: Friday April 23

Account manager, ph: (02) 9817 6400  
or by email [sales@wme.com.au](mailto:sales@wme.com.au)

### Editorial deadline: Monday April 19

Submissions to the editor, phone:  
(02) 9817 6400 or by  
email [richard@wme.com.au](mailto:richard@wme.com.au)

\* CAB Audit April-Sept 2009

# WME

Environment Business Media

For more information contact:

Waste Management and Environment Media Pty. Ltd. A

Phone: 61 2 9817 6400 • Fax: 61 2 9817 4366

Email: [copy@wme.com.au](mailto:copy@wme.com.au) • Website: [wme.com.au](http://wme.com.au)

